



# GRANDES CONFÉRENCES PAUL-BERNARD

SUR LES  
INÉGALITÉS SOCIALES DE SANTÉ



## Reducing social inequalities in health: what resources and assets can we bring to bear beyond tired rhetoric?

### BENGT LINDSTRÖM

Bengt Lindström was appointed as the World's First Professor of Salutogenesis and Health Promotion at Norwegian University of Science and Technology (NTNU) in 2011. Chair of the IUPHE Global Working Group on salutogenesis, he presently holds three Professorships in Scandinavia, a guest professorship in the Netherlands and several associate professorships.

At its origins, dating back to the first half of the 19<sup>th</sup> Century, modern Public Health already had the reduction of social inequity as its main target. Today, the issue is still at the top of the agenda. Despite the good work that has been done by WHO's Commission on the Social Determinants of Health and Commission Chair Sir Michael Marmot's address to the WHO's 7<sup>th</sup> Global Conference on Health Promotion, the issue is still far from solved. On the contrary in many places it is getting worse. In this presentation I will look beyond the ordinary frameworks of societal structures. I will present a line of thinking developed within the structures of the "Welfare Society", and will combine it with strategies developed by Paulo Freire, the Brazilian educational scientist who, through education, successfully "mobilised the oppressed". This model will be examined through the lens of contemporary Health Promotion frameworks in order to find new points of entry to tackle social inequalities.

Thursday November 22, 2012  
noon to 1:30 p.m.

Direction de santé publique  
de Montréal – Amphitheatre  
1301 Sherbrook St. East, Montréal

Registration/Information :  
info@centrelearoback.ca  
ou www.centrelearoback.ca

Open to all – Free  
Bring your lunch! In-house cafeteria.

« Pensez à votre santé. Rien de ce qui s'est produit dans votre vie qui est important ne fait défaut de s'inscrire dans votre trajectoire. »

*Paul Bernard*



LÉA-ROBACK

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